



Healthy Porirua Project

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Project Purpose

- “Healthy Porirua Project is to take an integrated approach to improving health and wellbeing in Eastern Porirua, by better responding to community priorities, by working with other agencies better, and by working within RPH better. An important aspect of this is strengthening relationships with key stakeholders in Porirua



Major Themes

- Community priorities
- Internal service-wide collaboration
- External stakeholders collaboration
- Better coordinated approaches



Integrated Actions Approach

- Range of disciplines
- Multiple issues at once
- Improved coordination of activities / programmes
- External collaboration
- Interventions at multiple levels



Porirua City

- Population 48,546 (Census 2006)
- Maori 20.9% Pacific 26.6%
- Eastern Porirua: Pacific 56.1% Maori 25.8%
- Eastern Porirua: High Deprivation / Low Decile Schools / Negative Social and Physical Environments
- Vibrant and diverse communities



Background

- Consultations: Community Groups / Providers
- Collation of Internal activities / programmes
- What are the priorities for Eastern Porirua / What's being done
- Resources available / required
- Project Infrastructure Model



Stakeholders

- Local government, district health board, other government sectors, primary health organisations, Maori & Pacific providers
- Communities of Eastern Porirua



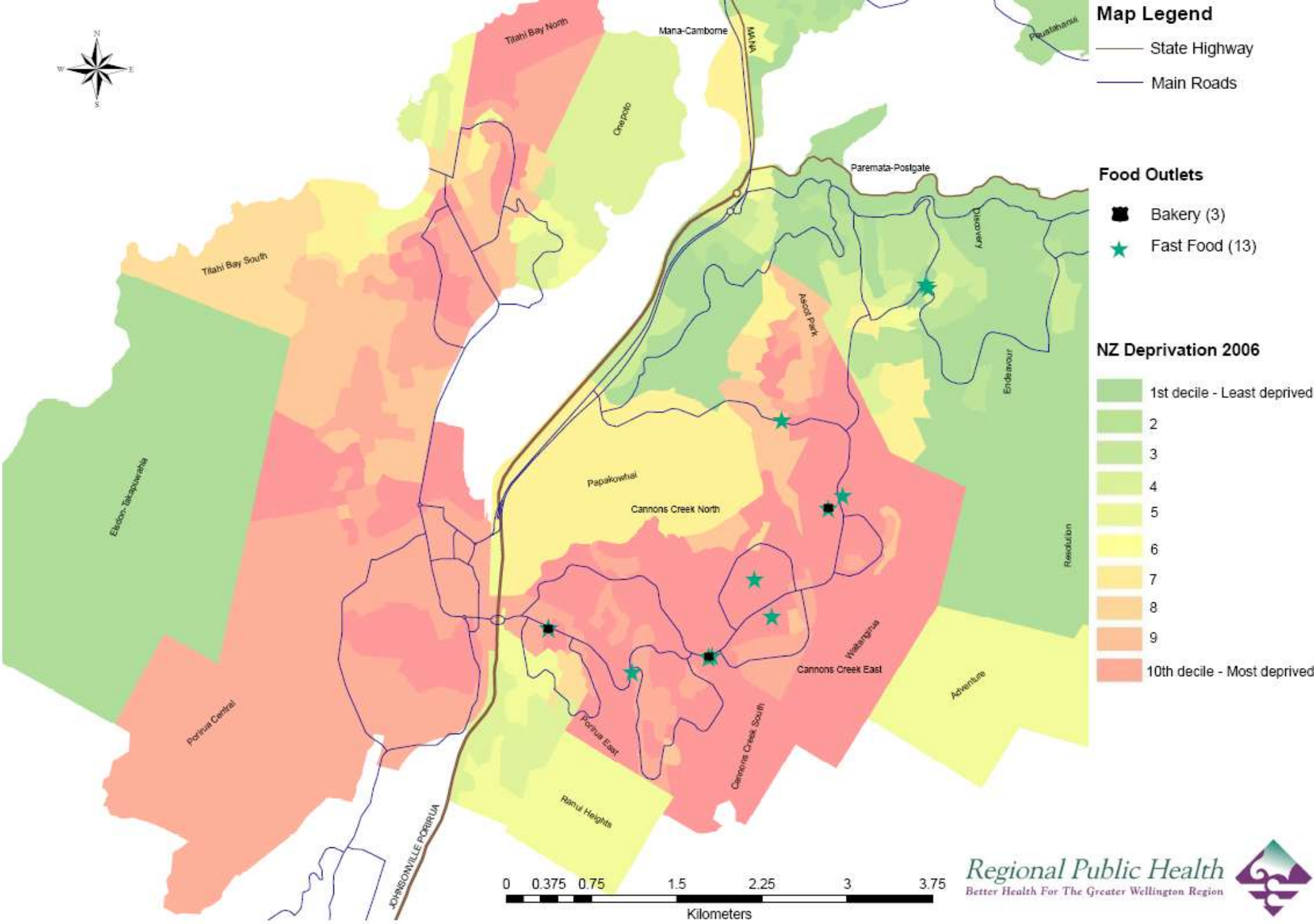
Project Action Areas

- Access to Healthy Food
- Housing
- Safety and Connectedness
- Access to Services and Facilities
- Access to Income



Action Area Activities

- Access to Food:
 - Fast food outlets advocacy (submissions LTCCP, district planning)
 - Research and data collection (food accessibility in Porirua East)
 - Healthy options more accessible (workplace, venues and facilities)
 - Community and individual gardens
 - Waitangirua Community Market (fruit and veggies, crafts, entertainment, etc)





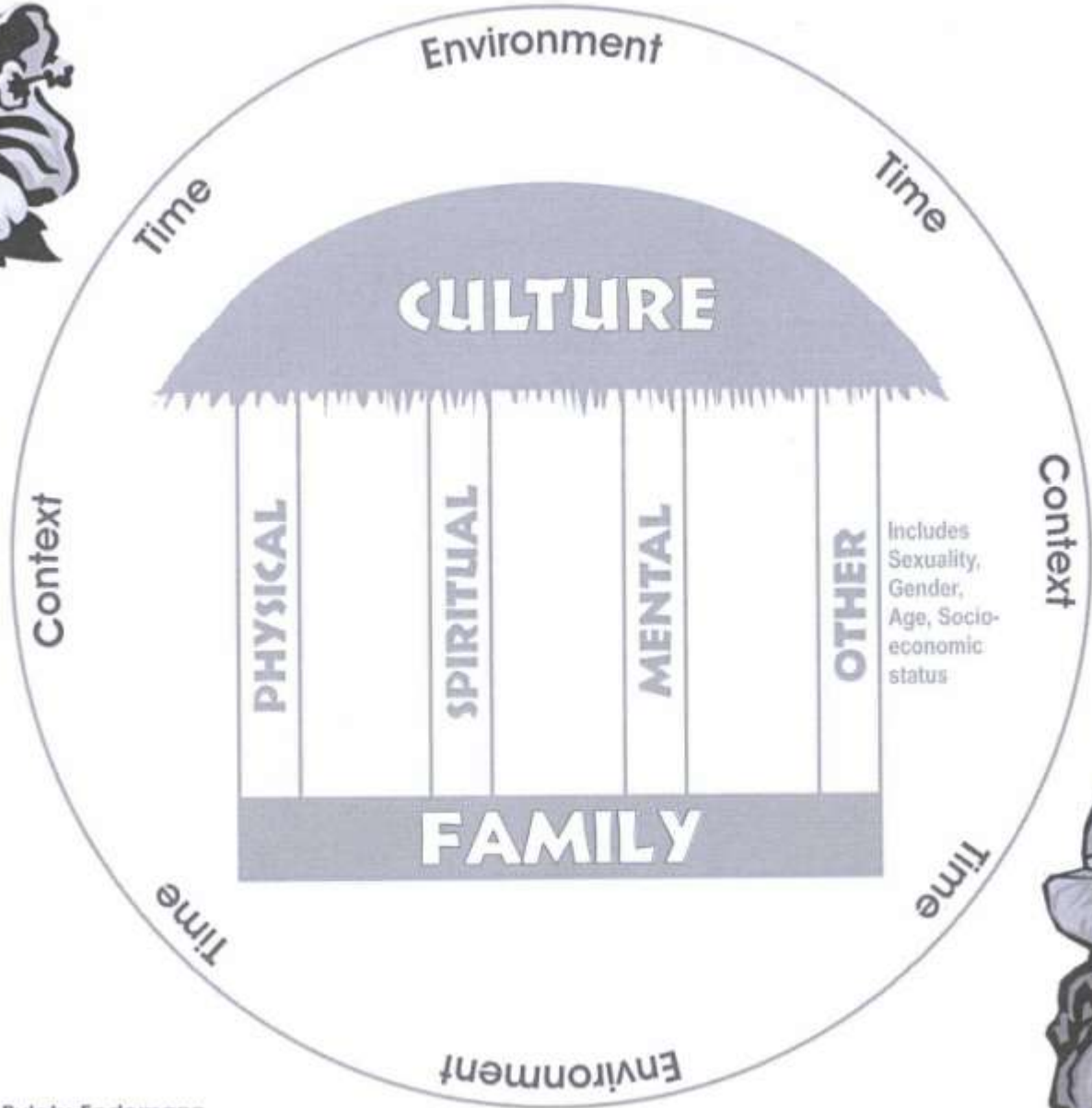
Project Focus / Outcomes

- RPH approaches to specific communities
- Work effectively with relevant communities and providers
- Activities at various levels e.g. operational / policy development / strategic
- Health advocates / leadership on cross agency groups



Health Promotion Strands – Ottawa Charter

- Build Healthy Public Policy
- Create Supportive Environments
- Strengthen Community Action
- Develop Personal Skills
- Reorient Health Services (& others)



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