



# Pataka Kai

A Community Action Project



# BACKGROUND



- Our first formal meeting – beginning 2006
- Liz Fitchett, Rosie Waller, Waiariki Institute of Technology; Marg Robertson and myself, Health Rotorua PHO.
- Responding to community demand
- Community Foodies model - South Australia

# Scoping & Consultation



- Liz is our research expert.
- She carried out the scoping exercise, contacted local, regional and national organisations.
- Met community stakeholders, held focus groups
- Liz & Rosie attended a Community Foodies training in Adelaide

# The Hard Yards



- 3 years of presentations, proposals to funders, project proposals to politicians and the Ministry.
- Maintaining our own motivation was difficult

This is why we didn't give up.....



# And finally we did it!



Thanks to.....

- Rotorua Trust
- Waiariki Institute of Technology
- Heath Rotorua PHO
- Te Papa Takaro O Te Arawa (via CAP funding)

# Our Champions



- Our community –
  - ↳ local providers
  - ↳ local people
  - ↳ local funders
  - ↳ local networks

# Identifying Our Foodies



- Identified through community networks
- Interview process – determining commitment to the course, and to their community

# Pataka Kai – the course!



- 3 hours a week for 8 weeks
- 2 years of mentoring
- Developing new nutrition and cooking skills – “from seed to table”
- Increased food budgeting skills
- Maximum of 8 participants per course
- Community venue

# For the community, by the community



- The course is driven by the participants
- The 2 year mentoring period is driven by the participants
- Resources are developed by the participants
- The success and the strength of the project depends on their commitment and their enthusiasm

# Where to from here?



- Continued funding – always an issue
- Establishing a 'Kitchen Recycle' project
- Evaluation
- Our 'dream' is to source remuneration for our Foodies



Te manu e kai i te miro, nōna te ngahere  
A bird that partakes of berries, has the forest

Te manu kai i te mātauranga, nona te ao.  
A bird that partakes of knowledge, has the world

