



PACIFIC ISLANDS
FAMILIES STUDY





INTRO

Health Issue : Childhood Obesity

Building the case : Parental Perception

What is Known?



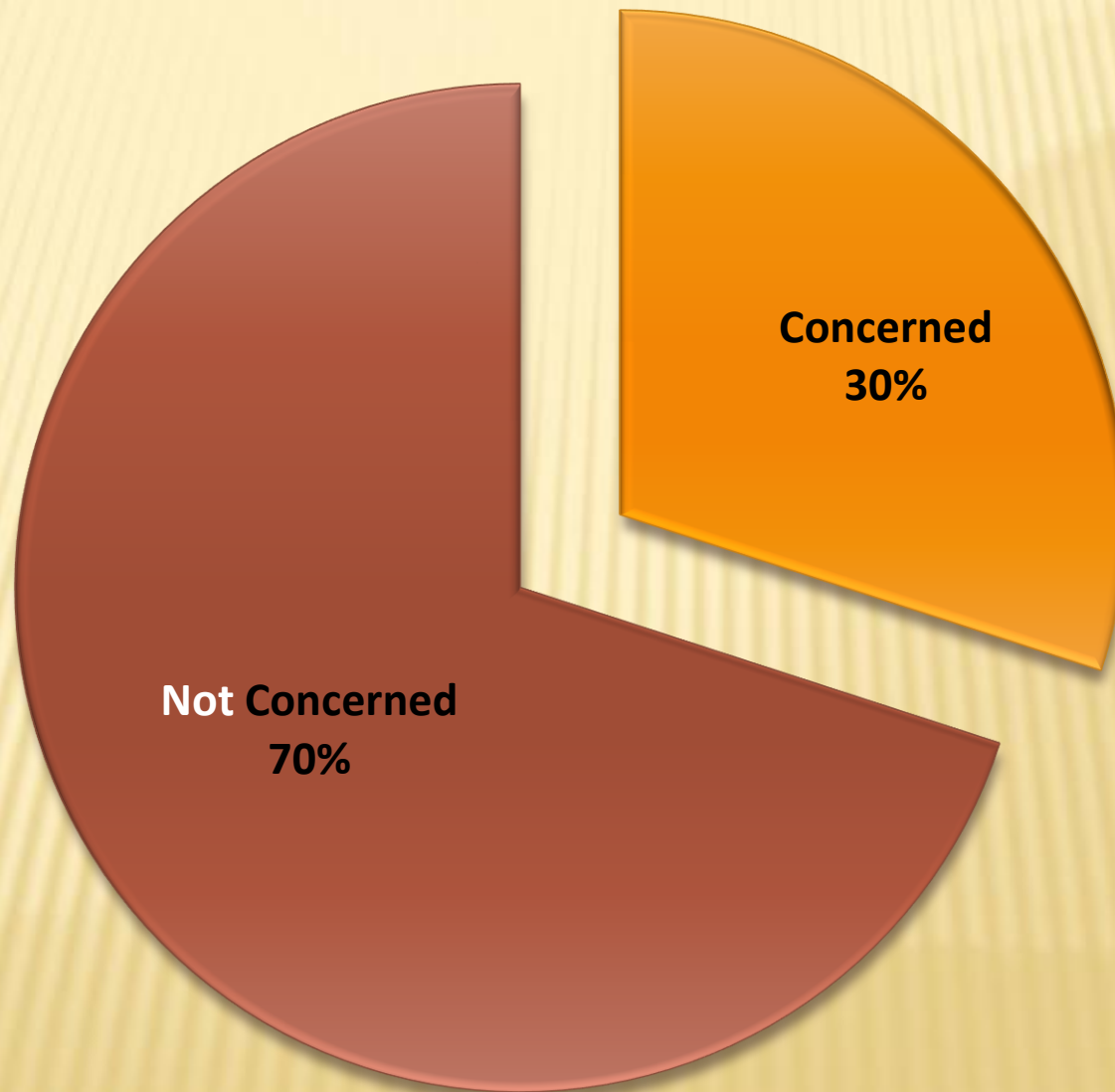
AIMS

What do parents see and think?

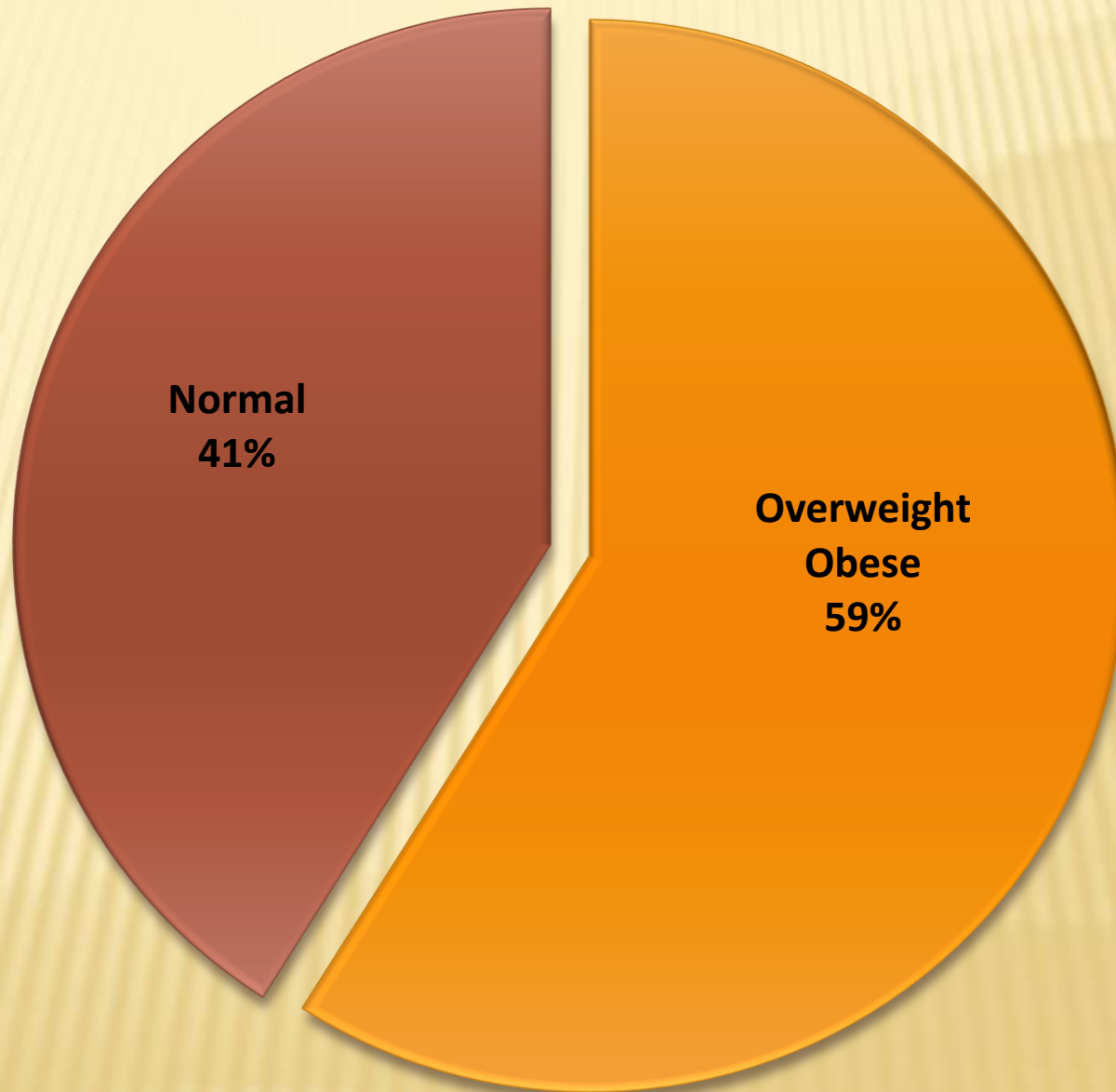
**Do parents know when their child is
overweight?**

**How concerned are parents about their
child becoming overweight in future?**

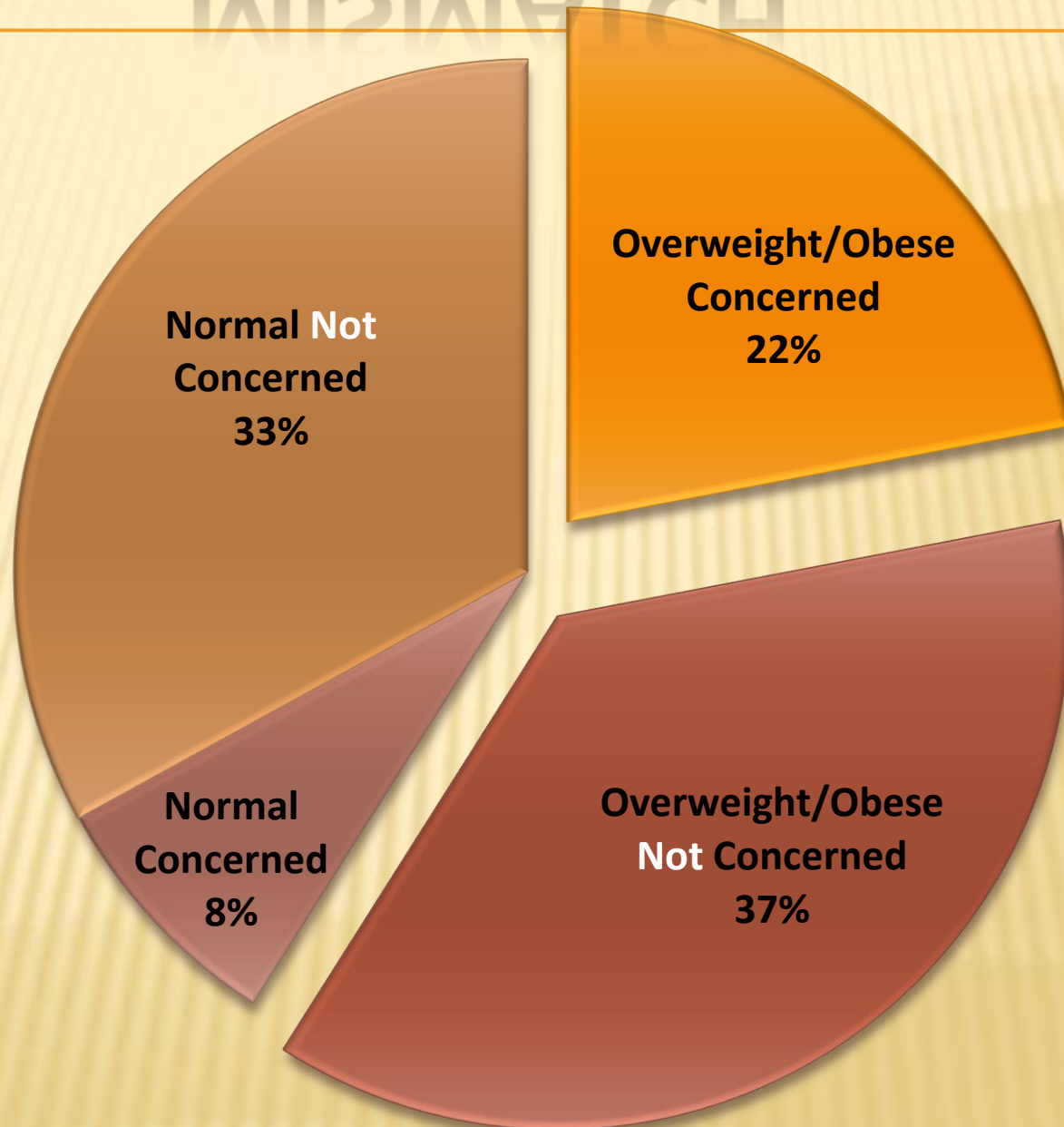
PARENTS PERCEPTION



PREVALENCE



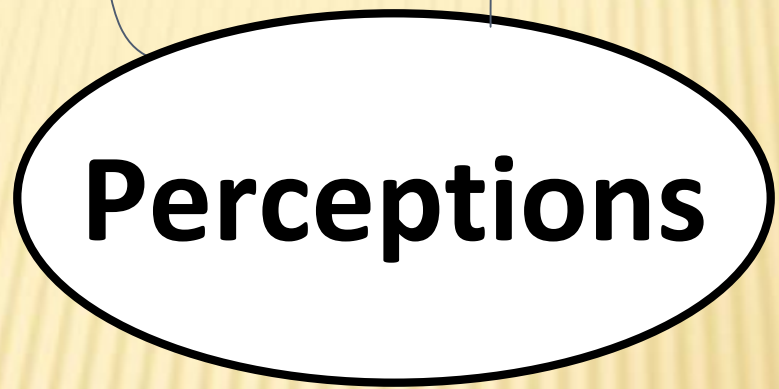
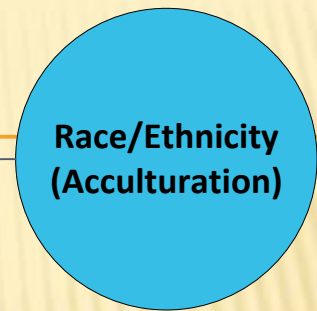
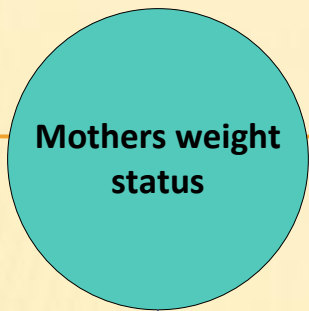
MISMATCH



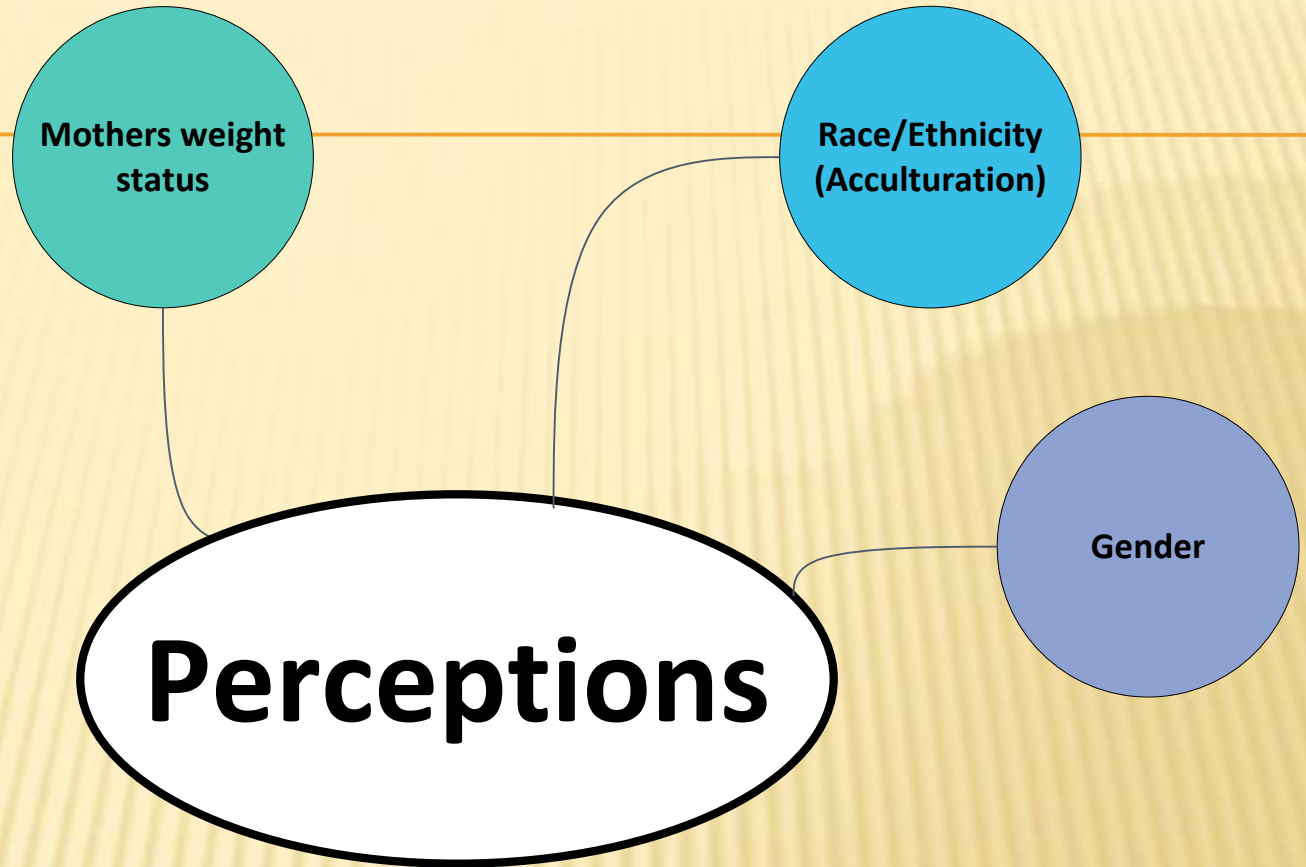
Perceptions

**Mothers weight
status**

Perceptions



Perceptions

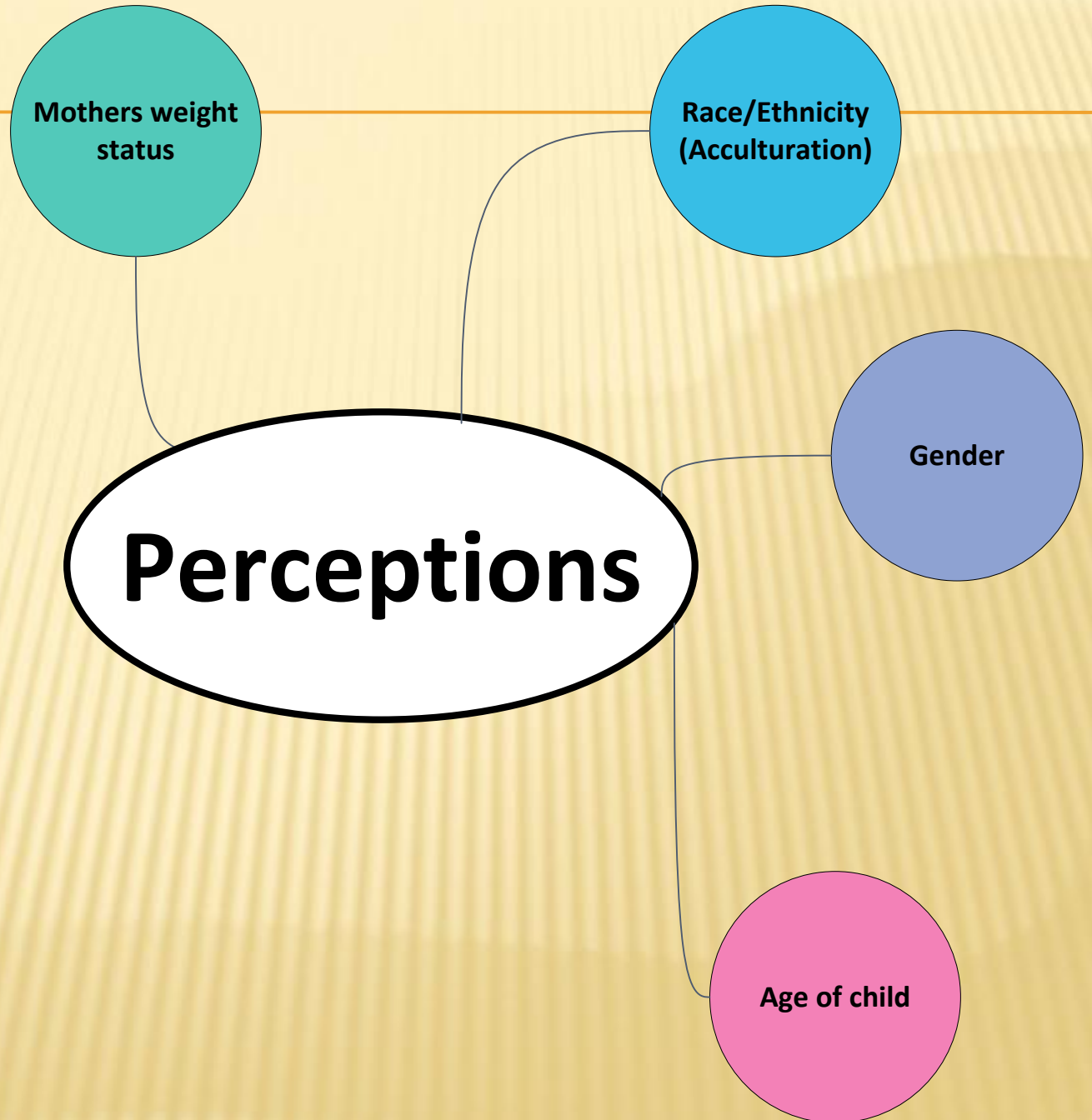


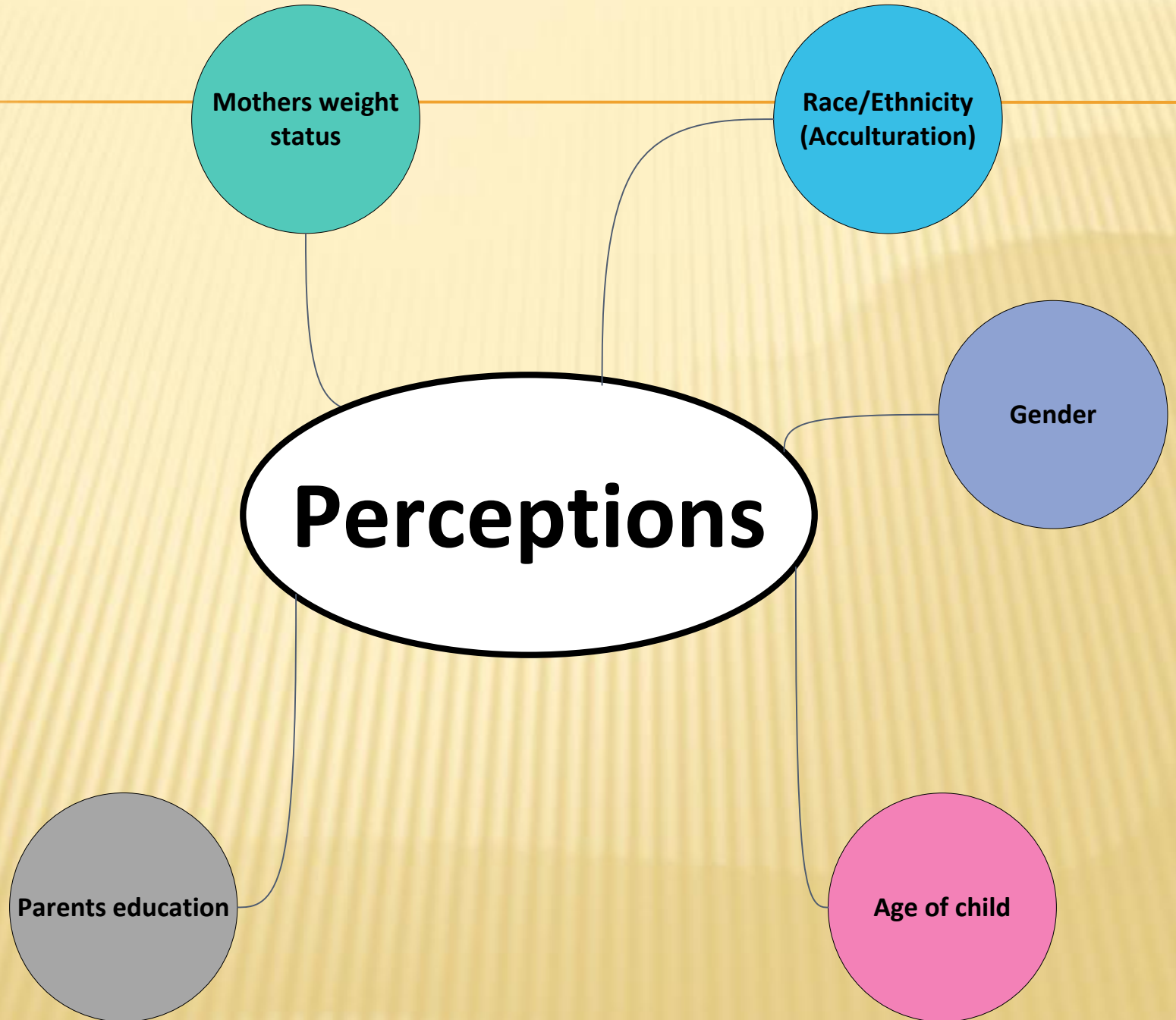
**Mothers weight
status**

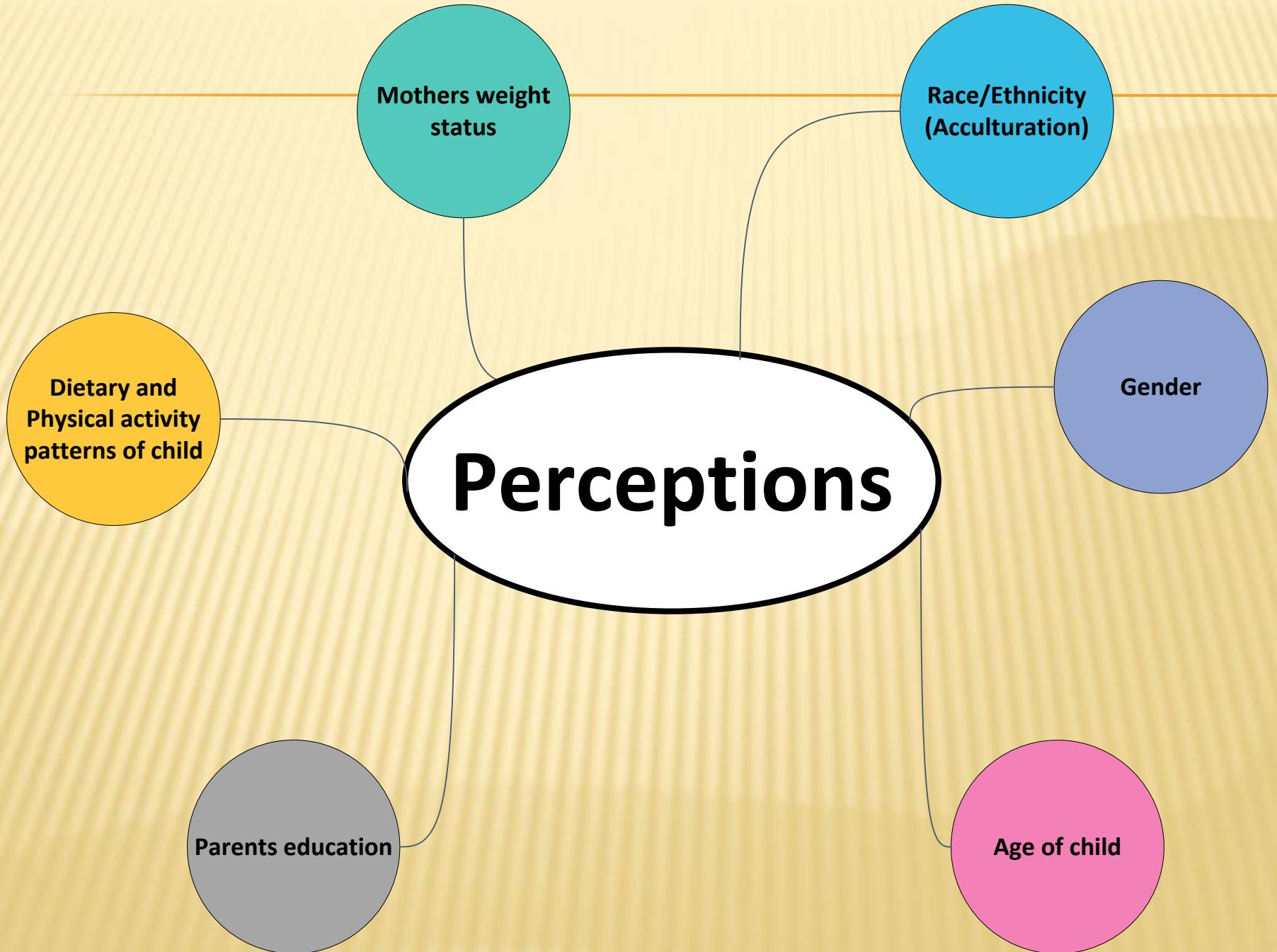
**Race/Ethnicity
(Acculturation)**

Gender

Perceptions







TAKE HOME MESSAGE...

If parents do not realize that their child has a weight issue than they might not provide the necessary environment, that would be supportive of weight loss.

