

Community Partnerships

Cultivating Connections, Inspiring Solutions.

27th May 2009
ANA Conference

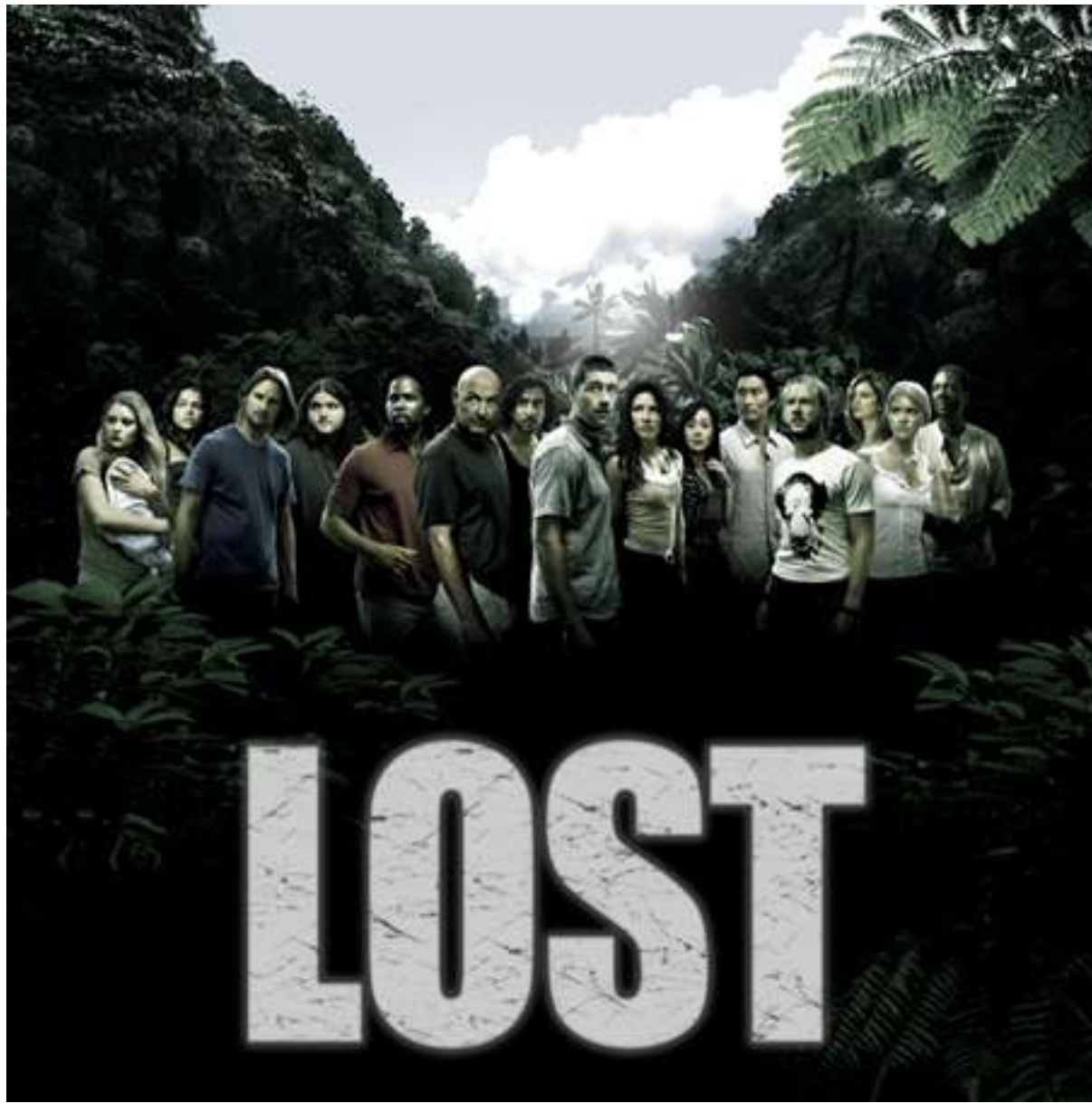


Outline of Presentation

- Who is Health Sponsorship Council?
- Ngati and Healthy
- Parish Based Health Promotion
- Who knows????

Health Sponsorship Council

- Crown Entity
- Comprehensive public health approach to addressing health
- Brands
- Provide support across New Zealand
- Committed to working with vulnerable communities







Roger White

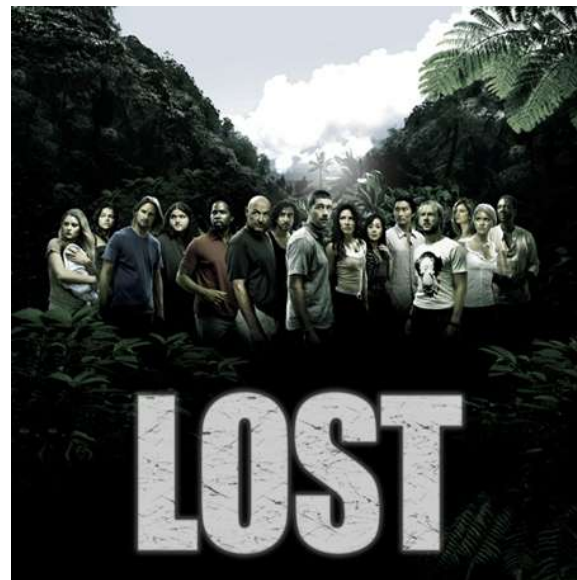
- Ngati and Healthy
- Tairawhiti Region
- Rural Maori Audience
- Second best looking male in this mornings presentation

Vaiola Haunga

- Registered Nurse
- Tongan Descent
- Otara Tongan Methodist Parish
- Parish Nurse for the HVAZ programme
- Secretly wishes she was Samoan

Why Community Partnerships?





- Requires an understanding of characters and their circumstance
- Genuine interest in the situation
- Investment in monitoring the situation
- **MAKES ABSOLUTELY NO SENSE!!!**



- We can describe what we see
- And devise an intervention
- BUT
- We miss the richness of the story
- History
- Communication
- Available resources



- Funding
- Knowledge/evidence/research
- Consistent messaging
- Relevant resources
- Frameworks for delivery and evaluation

Moving Forward

- Stronger emphasis on community partnerships
- Sharing stories and inspiring similar communities

Cheers

